



ORIGINAL

Purchase Order

Dispatch via Print

Wildlife Conservation
OK DEPARTMENT OF WILDLIFE CONSERVATION
ACCOUNTING DEPARTMENT
PO BOX 53465
OKLAHOMA CITY OK 73152

Table with columns: Purchase Order, Date, Revision, Page, Payment Terms, Freight Terms, Ship Via, Buyer, Phone, Currency. Values include 3209005154, 05/20/2013, 1, 0 Days, Free on board at Destination, Common, Cheryl Luetkemeyer, 405/521-2097, USD.

Ship To: OK DEPARTMENT OF WILDLIFE CONSERVATION
I & E DIVISION
1801 N LINCOLN
OKLAHOMA CITY OK 73105

Bill To: OK DEPARTMENT OF WILDLIFE CONSERVATION
I & E DIVISION
PO BOX 53465
OKLAHOMA CITY OK 73152

Vendor: 0000361720
CUMULUS BROADCASTING
4045 NW 64TH ST STE 600
OKLAHOMA CITY OK 73116-2607

Tax Exempt? Y Tax Exempt ID: 736017987

Table header for line items: Line-Sch, Cat CD / Item Id, Description, Quantity, UOM, PO Price, Extended Amt, Due Date

Line item 1: 1- 1 82101801 / 1000009146 SERVICE: Advertising Services, Ad Agencies. Quantity 1.0000 EA, PO Price 12,000.0000, Extended Amt 12,000.00, Due Date 06/03/2013

8 Weeks of radio ads promoting the work of Oklahoma Department of Wildlife Conservation - Radio spots beginning Monday, June 3, 2013, through Wednesday, July 31, 2013.
232 Combined :15 and :30 second commercials to run June - July
480 :15 second 3pm and 6pm Hour Sponsorship commercials June - July
1x Live Remote on either KISS, WWLS, Wild or KATT.
Appearance on Sunday's Public Affairs Show (7am).

The script for the ads will be provided by the Oklahoma Department of Wildlife Conservation.

Total: 712 (:15 & :30) second Radio Spots - \$12,000.00
Live Remote Talent Fees \$ 0.00
Total Cost \$12,000.00

Total PO Amount 12,000.00

COMMENTS:

Agency Contact: Rachel Bradley
Phone: (405) 522-3087

Vendor Contact: Randy McDowell
Phone: (405) 848-0100

Area 002

Please reference this purchase order number on all correspondence. Thank you.

This purchase is subject to the provisions of the Oklahoma Central Purchasing Act, 74 OS 2001 Section 85.1 et seq.

Payment for goods and services by a state agency shall be made only after products have been provided or services rendered.

The State of Oklahoma is exempt from payment of sales tax.

This contract is for an indefinite quantity and the State may, or may not, buy the quantity mentioned in this contract. Vendor must clear all shipments with agency prior to shipping any portion of this contract.

This contract shall be considered to be in force until the expiration date or until 30 days after notice has been given by either party of its desire to terminate the contract.

Immediate cancellation shall be administered when violations are found to be an impediment to the function of the agency and detrimental to its cause.

All Contracts with the State of Oklahoma are governed by the laws of Oklahoma.

Authorized Signature
Cheryl Luetkemeyer