



Call the Oklahoma Wildlife and Prairie Heritage Alliance at (580) 735-2322 to find out where to pick up one of the new Great Plains Trail maps.

Oklahoma Wildlife and Prairie Heritage Alliance: The Link to Landowners

The key to successful delivery of private lands incentive programs is developing trust and a common vision among landowners and participating agencies – the hallmark of the three-year-old Oklahoma Wildlife and Prairie Heritage Alliance, a grassroots nongovernmental organization dedicated to sustaining the wildlife and prairie heritage of the region.

“The Alliance was established to serve as ‘one-stop’ shopping for landowners seeking conservation assistance,” said Trapper Heglin, coordinator for the alliance. “We have also served to provide feedback from landowners to the conservation agencies and organizations.”

As such, the alliance has had a hand in much of the on-the-ground progress to date. They routinely inform landowners of conservation program opportunities, explain the program rules and criteria, and broker discussions between landowners, the Wildlife Department, Natural Resources Conservation Service and U.S. Fish and Wildlife Service staff.

“The Wildlife and Prairie Heritage Alliance is our link to landowners in western Oklahoma,” says Debbie Slobe, Playa Lake Joint Venture communications coordinator.

The alliance recently developed the Great Plains Trail of Oklahoma, an ambitious project designed to promote nature tourism by showcasing the small-town hospitality and rich cultural and environmental heritage of western Oklahoma. The trail is a highway-based set of 12 viewing loops that pinpoint key natural landscapes and cultural attrac-



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